

Case Studies

MATHINTHENEWS (TWITTER)



@MathInTheNews, for example, posts math questions on Twitter that are based on current events.



Math In The News

3,167 Tweets



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EXAMPLE ONE



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Math In The News @MathInTheNews · 22 Nov



Alex Orchin is driving the world's smallest car 870 miles across the UK to raise money for charity. The 3-wheeled Peel P50 has five-inch diameter tires.

How many times will the tires rotate during his journey?



EXAMPLE TWO

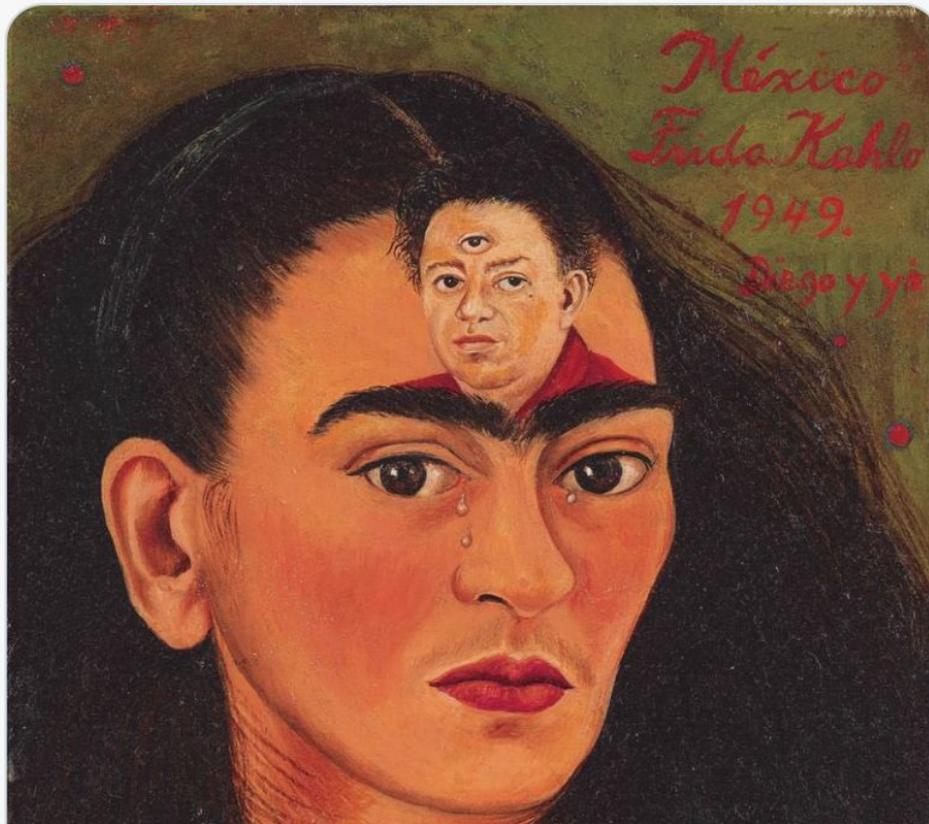
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Math In The News @MathInTheNews · 17 Nov

...

Frida Kahlo's 1949 painting 'Diego y yo' sold for \$34.9 million last night. It was last sold in 1990 for \$1.43 million.

What was the annual percent increase in the painting's value as an investment?



MORE QUESTIONS



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Math In The News @MathInTheNews · 16 Nov



Do you want to own an NFL team? The Green Bay Packers are selling 300,000 new shares of stock for \$300 apiece. There are already 5,009,479 shares already owned by 361,362 “owners”.

How much would it cost to own 1% of the team?



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Math In The News @MathInTheNews · 15 Nov

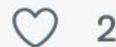


On Friday July 11, 1969, Ted Conrad walked away from his job at a bank secretly carrying a bag of \$215,000. The robbery was discovered the next Monday, but Conrad was long gone. US Marshals tracked him down in Boston on November 10, 2021.

How many days did it take to find him?



Retweet



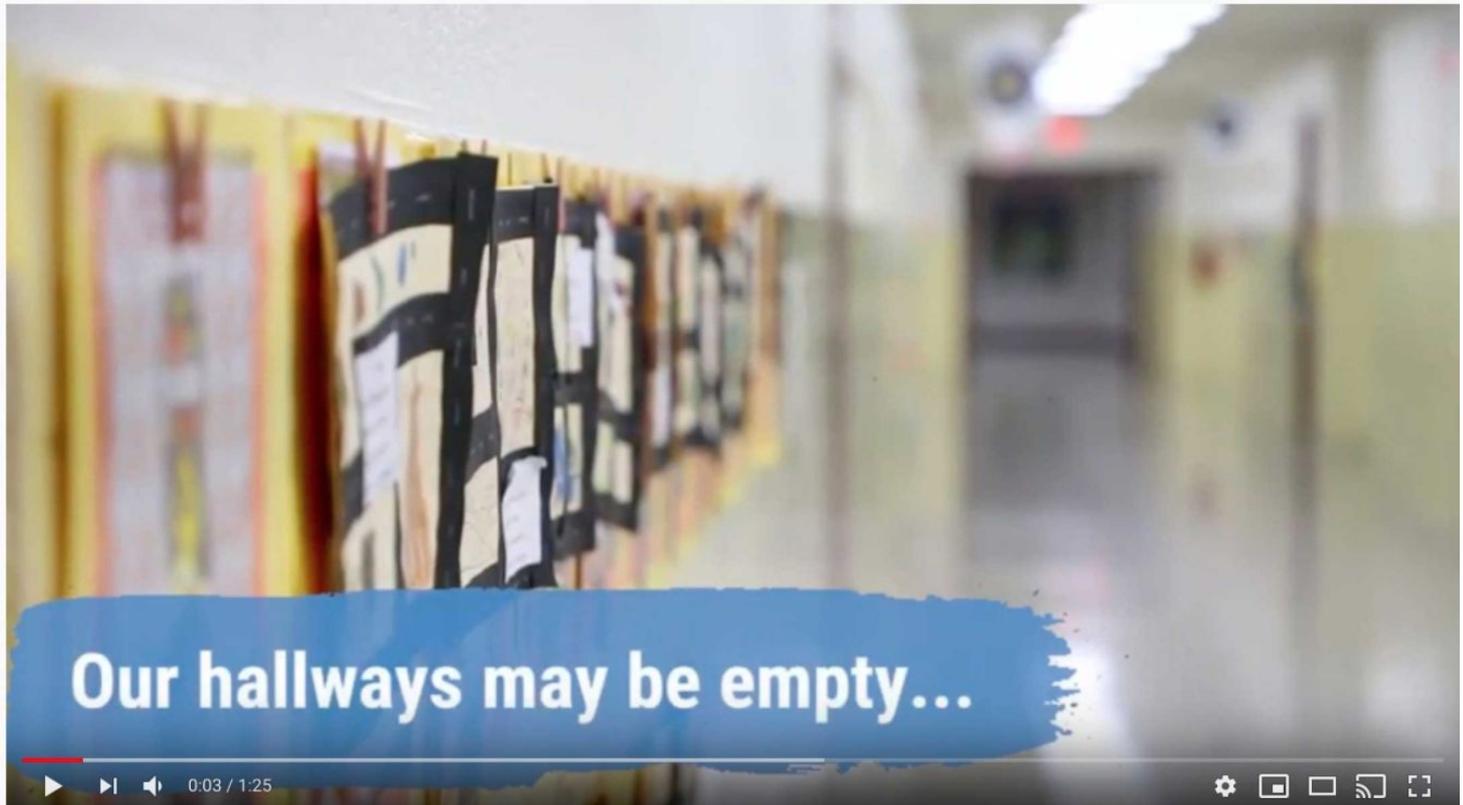
VIDEO WITH HEARTFELT MESSAGE



Photos of students working at home (Covid-19) were put into a video with a simple, heartfelt message.



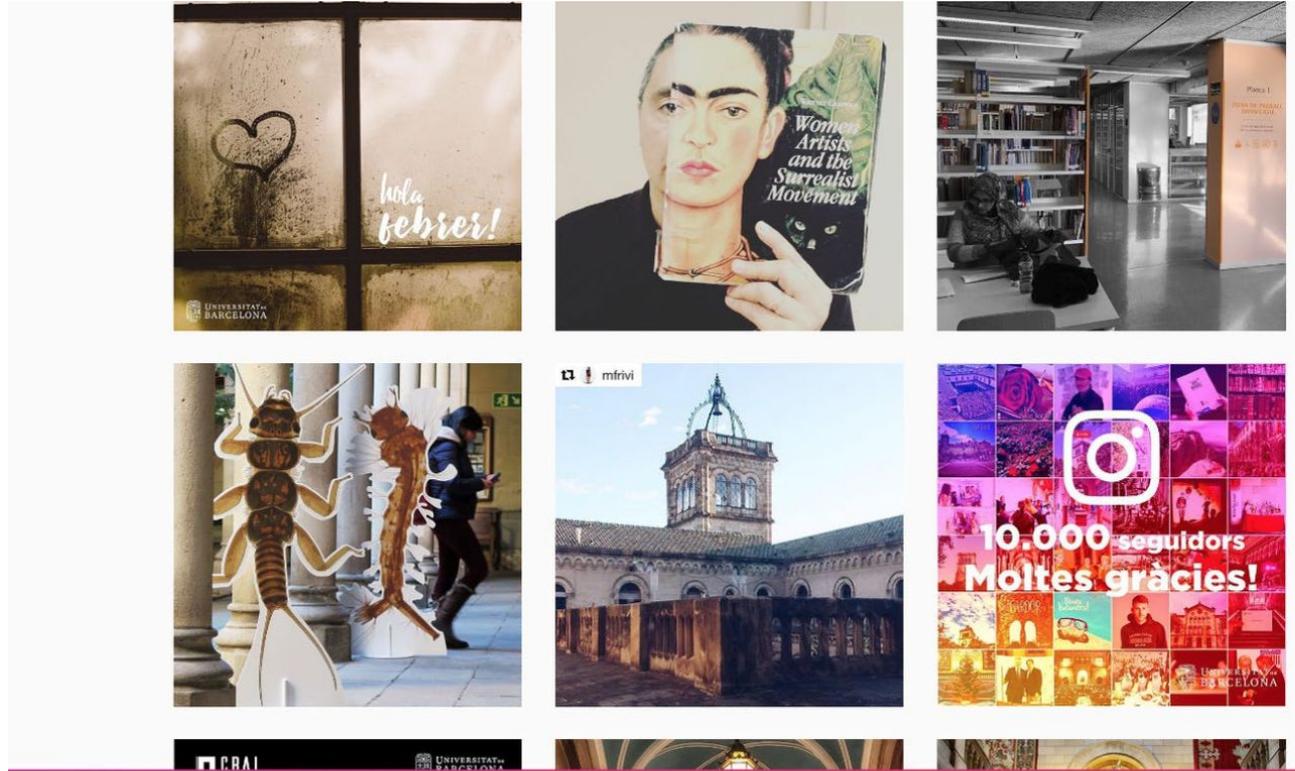
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UNIVERSITY OF BARCELONA - INSTAGRAM



The root of the university's success comes from its well-rounded approach to the imagery it shares.



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Sign up

THE FOREST SCHOOL (FACEBOOK)

The Forest School used Facebook for a way of communicating quickly with existing parents and carers but also to engage with prospective parents and the local community.

A tailored audience by setting up a “closed group” on Facebook.



 Forest Knareborough shared a link. 2 hrs

Summer camps & Autumn/Winter courses

Please find attached details for our summer cricket camps that are run at the Grammar School at Leeds (GSAL). We would be very grateful if you could include details in your school newsletter or on your website for parents to see

We also run Autumn and Winter courses, every Friday evening from September to Easter (also at GSAL), for children aged 7-15. Full details on the link below, and on the attached flyers..... See more



RYANSIDEBOTTOMCRICKETACADEMY.CO.UK
Courses and camps | Ryan Sidebottom Cricket Academy
Book now for weekly Ryan Sidebottom Cricket Academy courses.



✓ Seen by 39

THE FOREST SCHOOL



The Forest School also tweets and posts on a regular basis, with a follower base of over 100 parents and people with a direct interest in the school.



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More information...