

Good Practices

Using Social Network for School Education

USE A FACEBOOK PAGE TO BROADCAST UPDATES AND ALERTS



Have students follow the class's Facebook Page, and the instructor can use it to post class updates and encourage discussion.

A screenshot of the Facebook page for the Arkansas Tech University College of Business. The page header shows the university's logo, name, and handle @ATUBusiness. A left-hand navigation menu includes links for Home, About, Photos, Reviews, Join my email list, Events, Videos, and Welcome. The main content area features a post from October 30 at 12:36 PM about an event. The post includes a photo of a digital stock market display with 'Wall Street' and '60.26' visible. Below the photo, the event details are listed: 'FRI, NOV 15 AT 1:00 PM CST', 'MBA Virtual Information Session', and 'Arkansas Tech University - Graduate College · Russellville, AR'. Interaction buttons for Like, Comment, and Share are at the bottom of the post.

Like Share

Arkansas Tech University College of Business shared an event.
October 30 at 12:36 PM · 🌐

Be sure to tune in and have your questions ready or submit them in advance!

FRI, NOV 15 AT 1:00 PM CST
MBA Virtual Information Session
Arkansas Tech University - Graduate College · Russellville, AR

Like Comment Share

USE A FACEBOOK GROUP TO ORGANIZE A FIELD TRIP



Teachers can also create Facebook Groups for organizing field trip by sharing photos, sending instant messages and arranging meetings.

Manage group



CovUni Indonesia 2019

Private group



Home

Admin tools



Member requests

0 new today



Badge Requests

0 new today



Automatic member approvals



Membership questions



Pending posts

0 new today



Scheduled Posts



CovUni Indonesia 2019

Private group · 9 members



Joined ▾

+ Invite

About

Discussion

Rooms

Topics

Members

Events

Media



USE TWITTER AS A CLASS MESSAGE BOARD



- Twitter can be great as a discussion board or message board for a class.*
- Teachers can create a single Twitter handle per class and reuse it every year, or they can create a new handle each school year.*
- Teacher can use Twitter to post reminders for assignment due dates.*
- Teacher can also create discussions and Twitter chats surrounding a specific hashtag that they create.*

USE INSTAGRAM FOR PHOTO ESSAYS



In a visual heavy class, students can use Instagram to present a series of photos or graphics in a visually appealing manner.

Instagram

Search

Log in

Sign up



fullsail • Follow

Crossroads Corral



fullsail The only time that horsin' around on set is permitted 🐾📹: @leeahmorgan) .

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. .
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. .

#FullSail #FullSailUniversity #FSNation
#Film #SetLife #Horse
#HorsesOfInstagram
#CrossroadsCorral

108 w

CREATE A CLASS-SPECIFIC PINTEREST BOARD



- Teachers can create Pinterest boards for each of their classes and save pins that are relevant to lessons.***
- Pinterest is a great social media platform for teachers to use to prepare and organize resources for their classes in one place.***
- Pinterest can also be useful for students to curate a digital bibliography for research projects, papers or group assignments.***

INCLUDE SOCIAL MEDIA LINKS ON YOUR SCHOOL WEBSITE



□ Make it easy for parents and students to find your school's social media profiles by adding links to the website.

Our locations

📍 [Coventry University London](#)

📍 [CU Coventry](#)

📍 [CU London](#)

📍 [CU Scarborough](#)

[Coventry University Wroclaw](#)

Useful links

- > [News](#)
- > [Events](#)
- > [Term dates](#)
- > [Library](#)
- > [Blogs](#)
- > [Careers](#)
- > [Our staff](#)
- > [Our organisation](#)

Follow us



Sign in

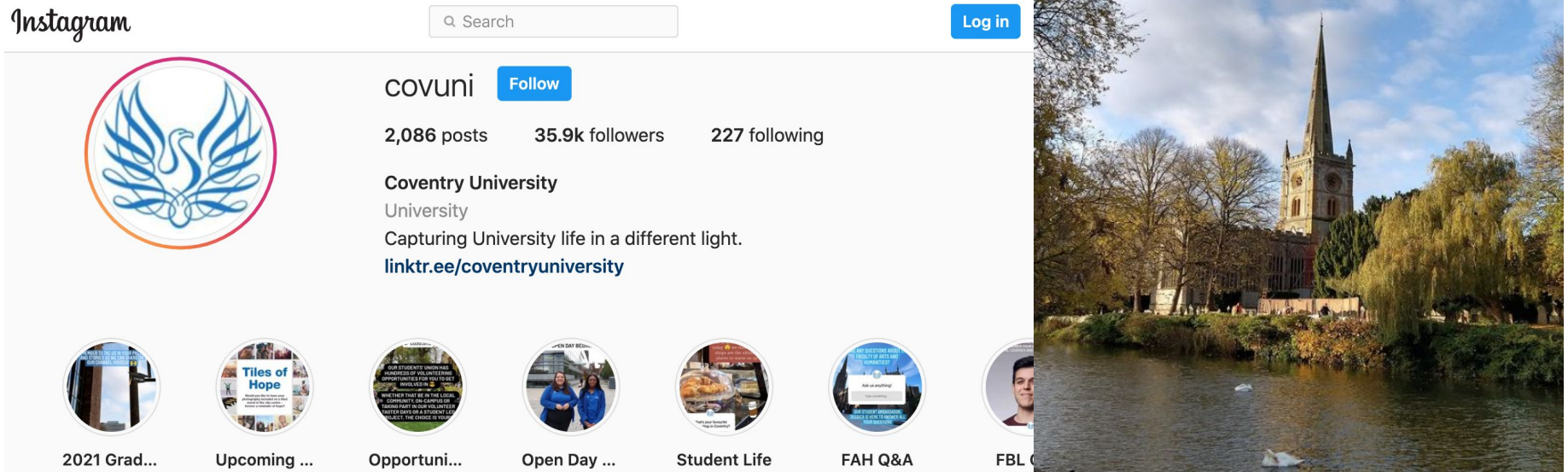
➡ [Student portal](#)

➡ [Staff portal](#)

SHARE SCHOOL EVENTS AND PHOTOS



□ If you want to attract new students and parents to your school, share photos and events around campus to showcase what they could expect.



CREATE INTEREST-BASED FACEBOOK GROUPS



- Creating Facebook Groups for current students and alumni can increase engagement and school spirit.***
- Alumni groups allows students to engage and meet others with common interests.***
- Groups can be closed or secret, meaning that they're only viewable by invitation or by the approval of a group admin.***
- Groups can be open so that potential students can check out the conversations and events.***

MANAGE YOUR ACCOUNTS ALL UNDER ONE ROOF



A tool like Sprout Social can help make social media management easy.

The screenshot displays the Sprout Social interface for "Sprout Coffee Co. Publishing". On the left is a dark sidebar with navigation options: Calendar, Sprout Queue, Drafts, Needs Approval, Rejected, Campaigns, Find Content, Asset Library, Instagram Notifications, SproutLink in Bio, Post via RSS, and Failed Posts. The main area shows a calendar for December 2021. A purple banner at the top of the calendar indicates a "Holiay Campaign 12/5/2021 - 12/11/2021". Posts are represented by icons for Twitter, Facebook, and Instagram, with numbers indicating the count of posts. For example, on Monday the 6th, there are 4 Twitter posts and 2 Facebook posts. On Tuesday the 7th, there is 1 Instagram post. On Wednesday the 8th, there are 4 Twitter posts, 1 Facebook post, and 2 Instagram posts. On Thursday the 9th, there are 2 Twitter posts, 2 Instagram posts, and a draft icon. On Friday the 10th, there are 3 Twitter posts and 1 Facebook post. On Saturday the 11th, there is 1 Twitter post. On Sunday the 12th, there is 1 Instagram post. On Monday the 13th, there are 2 Twitter posts and 1 LinkedIn post. On Tuesday the 14th, there are 4 Twitter posts, 2 Instagram posts, and a "Weekly Update" label. On Wednesday the 15th, there are 4 Twitter posts, 1 Facebook post, and a "Weekly Update" label. On Thursday the 16th, there are 2 Twitter posts, 2 Instagram posts, and a "Waiting on photo fo..." label. On Friday the 17th, there are 3 Twitter posts, 1 Facebook post, and a "Waiting on photo fo..." label. On Saturday the 18th, there is 1 Twitter post and 1 Instagram post. On Sunday the 19th, there is 1 Instagram post. On Monday the 20th, there is 1 Twitter post and 1 LinkedIn post. On Tuesday the 21st, there is a "Weekly Update" label. On Wednesday the 22nd, there is a "Weekly Update" label. On Thursday the 23rd, there is a "Weekly Update" label. On Friday the 24th, there is a "Weekly Update" label. On Saturday the 25th, there is a "Weekly Update" label.