

Other Social Networks

TWITTER OVERVIEW

- Twitter is microblog platform*
- Users short updates, often called “Tweets” of 140 characters or fewer. These message are posted to the user’s profile, followers, and are searchable on Twitter search.*
- Along 26% of users are in age group of 18-29*

TWITTER TERMINOLOGY



- Tweet: an individual post.***
- Re-tweet (RT): retelling someone else's tweet.***
- @username: a public message to a specific person.***
- Direct: message to a follower***
- #Hashtag: A tag that tracks groups & discussions***
- Lists: Organize your followers***

TWITTER FOR COURSE UPDATE



- Increase interaction between teacher and students***
- Overcomes challenges of distance learning***
- Helps students stay organized***
- Provides medium for instructors to enhance their identity and encourage students***
- Students can let teacher know they have completed an assignment***

TIKTOK OVERVIEW

- TikTok is a short-form, video-sharing app***
- The TikTok app offers users a wide selection of sounds and song snippets, along with the option to add special effects and filters.***
- TikTok offers the reactions feature which allows users to record their reactions to videos and share.***
- Over 1 billion monthly monthly active users in 2021***

USE TIKTOK IN EDUCATION



□ Bite-Sized Lessons

TikTok offered a new way to approach and share the content. in. Teacher can develop under a minute short videos to help students quickly grasp key concepts.

□ Increasing participation

TWITCH OVERVIEW

- Twitch is a live streaming platform***
- Originally designed for gamers to share their gaming experiences***
- In 2015, Twitch launched a second non-gaming category, "Creative", which is intended for streams showcasing the creation of artistic and creative works.***
- Twitch is also used for education, such as software development learning.***

ART STREAM STUDY

- Art streaming is an underexplored area of the Twitch community***
- At its core, art streaming is the activity of streaming the creation of art: drawing, painting, sketching, watercolor, etc.***
- This has become popularized to the point that a dedicated channel has emerged on Twitch, the so-called 'Art Channel' which is in the 'Creative' section of Twitch***

PINTEREST



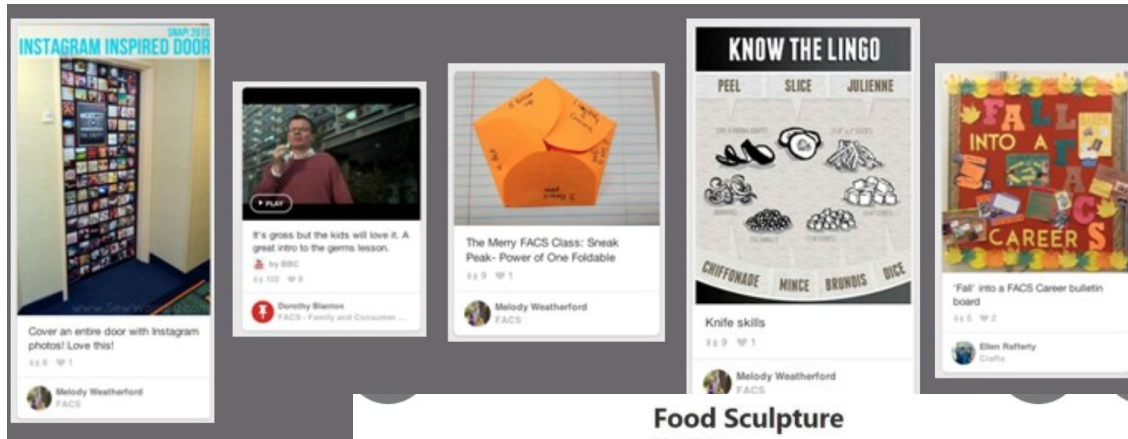
- Pinterest lets you visually share and discover new ideas by saving images and videos***
- Pinterest gives you the opportunity to drive traffic back to your website.***
- Pinterest use Pins (images or videos) that link back to a web page.***
- Discover and be discovered: Pinterest allows users to follow one another, which means you'll see all their pins in your feed.***

PINTEREST IN EDUCATION



Pins are the items that are shown on Pinterest.

Pins



Board

